



HOOVER COLOR

CONCRETE PIGMENTS

UN-COLORED WHITE

Using HOOVER COLOR pigments to color concrete products is relatively simple. It is recommended that color pigment be added by weight rather than volume. Typical pigment loadings range from ½ to 5 lbs. per 94 lb. bag of cement. Pigment loadings should not exceed 10% of cement content. To ensure maximum color performance, pigments should always be dry blended with cement, sand and aggregate before the addition of water.

The pigments shown on the front and back demonstrate the color achieved when mixing a certain weight or percentage of pigment with white cement. The final color depends on a number of variables, including the amount of pigment used, the amount of water used, as well as the color of the cement, aggregate, and sand. We recommend that customers make up small test samples before starting their final project.

Pigment A - 1%

Pigment A - 3%

Pigment A - 5%

Pigment B - 1%

Pigment B - 3%

Pigment B - 5%

Pigment C - 1%

Pigment C - 3%

Pigment C - 5%

Pigment D - 1%

Pigment D - 3%

Pigment D - 5%

Pigment E - 1%

Pigment E - 3%

Pigment E - 5%

Pigment F - 1%

Pigment F - 3%

Pigment F - 5%



www.HOOVERCOLOR.com

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Hoover Color pigments have been the industry standard since 1923. Whether you have a material or cost issue – or both – we can help. For engineered pigments with exceptional performance, quality and value, give us a call or email us today to get the conversation started. We will help you determine the right product for your specific application, and provide a sample for your evaluation.

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Pigment D - 1%

Pigment D - 3%

Pigment D - 5%

Pigment E - 1%

Pigment E - 3%

Pigment E - 5%

Pigment F - 1%

Pigment F - 3%

Pigment F - 5%



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All color images are for display purposes only. Contact Hoover Color for pigment samples. The facts and recommendations in this publication are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of accuracy is made, the product discussed being sold without WARRANTY OF MERCHANTABILITY AND/OR FITNESS FOR A PARTICULAR PURPOSE OF USE.