



HOOVER COLOR

PIGMENTS FOR WOOD STAIN

4-PIGMENT WOOD STAIN SYSTEM

Consumer color preferences vary individually and change over time. Many wood coatings companies utilize a color system to enable quick changes in color trends. Like printing ink, it is most commonly based on 4-core pigments - a black, brown, transparent red and transparent yellow. The example below shows a range of colors that can be produced utilizing Hoover Color's 778BN Van Dyke, 511BU Burnt Umber, BR-832M Transparent Red EnvironOxide® and BG-838M Transparent Yellow EnvironOxide®.

EnvironOxides® are the world's first sustainably produced Iron Oxide Pigments. Hoover Color utilizes a patented process that recovers iron oxides from abandoned mine drainage that can be converted into pigments while also producing clean water. It is an environmental success story that resonates with manufacturers and their customers.



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Hoover Color pigments have been the industry standard since 1923. Whether you have a material or cost issue – or both - we can help. For engineered pigments with exceptional performance, quality and value, give us a call or email us today to get the conversation started. We will help you determine the right product for your specific application, and provide a sample for your evaluation.

All color images are for display purposes only. Contact Hoover Color for pigment samples. The facts and recommendations in this publication are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of accuracy is made, the product discussed being sold without WARRANTY OF MERCHANTABILITY AND/OR FITNESS FOR A PARTICULAR PURPOSE OF USE.